



## PRESS RELEASE

- **VAN DER MOLEN presents its latest Mixing, Thermal Treatment and Filtration Technology at BrauBeviale and Gulfood Manufacturing**
- **VAN DER MOLEN strengthens its sales team with Michael Seeger as Commercial Director**

Kissing, November 3<sup>rd</sup> 2016

VAN DER MOLEN will participate at the upcoming exhibitions BrauBeviale in Nuremberg, and Gulfood Manufacturing in Dubai, to present, amongst others, its latest Mixing, Thermal Treatment and Filtration Technologies. As clients' needs for optimization are increasing, VAN DER MOLEN developed the new MASSMOL C to blend beverages in combining six components in a continuous process. In addition to that outstanding Mixing Technology, the process system specialist added Tubular Heat Exchangers (UHT) to its product offering, enabling clients to produce fruit juice - with fibers and pulp - as well as a wide range of related Non-Carbonated Drinks. Further, VAN DER MOLEN broadened its product portfolio by a set of specific Filtration Technology.

VAN DER MOLEN also announced that Michael Seeger has joined the sales team by as Commercial Director. Michael Seeger previously held senior management positions in the beverage and engineering and construction industry.

„We are pleased, that Michael Seeger has joined the VAN DER MOLEN-Team. With his expertise, we are sure to move even closer to our clients' needs.” says Josef Staible, Board Member at VAN DER MOLEN. Sascha Wesely, Technical Director, adds: „With our broadened product range, we deliver process systems, enabling our clients to optimize their efficiency and safety. With our strengthened sales team, we are doing the next step to address and fulfill their needs even better.“



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VAN DER MOLEN experts welcome you at BrauBeviale in Nuremberg, in Hall 6, Booth 6-127, 8. – 10. November 2016 and at Gulfood Manufacturing in Dubai, in Hall 2, Booth F2-22, 7. - 9. November 2016.

### About **VAN DER MOLEN**:

VAN DER MOLEN, founded in 1958, is one of the world's leading suppliers for process solutions for the global non-alcoholic beverage industry. With an installed base of more than 1.000 plants VAN DER MOLEN has an excellent footprint in the industry. VAN DER MOLEN's business strategy focuses on process solutions for the non-alcoholic beverage industry covering all major processes, in particular:

- Syrup Rooms for carbonated drinks and non-carbonated drinks;
- Process Systems for Aseptic, Hot Filling and Ultra Clean Treatment;
- Water Treatment for water and near-water, as well as for process water;
- Material Handling.

Van der Molen complements its high quality capital equipment and automation in offering the full range of spare parts and service solutions for its clients.

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